

Educate, Empower And Transform Lives By The Power Of Words.

POWER SPEAKS LOUDER

MISSION | VISION | VALUES | WHO WE ARE | WHAT WE DO

VOLUME ONE



OUTREACH

Innovative Giving



EXPERIENCE

Art Installations



F I L M

Motion Pictures



COLLECTION

Collectable Products



CREATIVE

Creative Agency

WHO WE ARE

Power Speaks Louder (PSL) is a multidimensional non-profit organization that administers seven programs and services to educate, empower, and transform the lives of youth in crisis, low-income families, and the homeless.

WHAT WE DO

PSL was based in Moreno Valley, CA, and was founded in 2016 by B. Hunter to impact underserved communities by empowering social-emotional development paired with need-specific resources. Motivational messaging, outreach food distribution, health and wellness, artistic installation experiences, creative arts, inspirational film, and collectible products are the various ways PSL meets the diverse needs of people locally and globally.

The "Walk of Purpose" program was one of PSL's first partnerships with Nike to work alongside local high schools. Students who attended the program hear an inspirational presentation where they are encouraged to believe in themselves and walk into their futures with a purpose. As a tangible reminder of the program's message, each student receives a pair of Nike shoes.

Though PSL is based in Moreno Valley, its work and impact have reached youth internationally. For example, during the Summer Camp Sukuma course in Eswatini, African students participated in a week-long behavioral change program where they learned about the effects of social media, addressed adversity, and learned about embracing a purposeful life.

As PSL continues its growth, unique blend of positive messaging, community outreach, and essentials, these resources leave a positive impact on all walks of life and will enable the community to embrace its mission.



VALUES

- We ask first and serve second
- We serve in a brave, distinct and profound way
- We love by sharing our message packaged with items specifically tailored to each individual

FOUNDER/CEO



B. Hunter is a Motivational Speaker, Designer and the Visionary Founder/CEO of Power Speaks Louder, who prefers her victory over adversity to be the title of her story. As a Fashion Design Alumni of FIDM (Fashion Institute of Design & Merchandising), B. Hunter has over 12 years of experience in various creative languages such as branding, creative direction, graphic, footwear, and product design. B. Hunter has worked with Victoria's Secret, Steve Madden, Betsy Johnson, Prince, Ryan Leslie, June Ambrose, and more.

Her philanthropic efforts have traveled from Southern California to New York, Brazil, Africa, and Cambodia. Drawing inspiration from childhood bullying and depression, B. Hunter strives to empower, encourage, and enrich the lives of all those who have been impacted by negative words. Her mission is to edify individuals to reach their highest potential as they become collaborative leaders in their community and worldwide.

On November 19th, 2021, B. Hunter received a Commendation from the City of Moreno Valley and Mayor Yxstian Gutierrez for the Walk of Purpose program.

For Black History Month 2022, B. Hunter received a Proclamation by the Riverside County Board of Supervisors and 5th district Chairman Jeff Hewitt honoring Power Speaks Louder for its years of advocacy and dedicated philanthropy in Riverside County.

“

B. Hunter was bullied as a child and today fights back with the organization Power Speaks Louder. PSL's mission is to empower and transform lives by the power of words. She has created coloring books and puzzles to promote PSL and visits local schools to facilitate motivational discussions that help students turn their failures into self-discovery.

- SoCal Magazine

”

STYLE AND SUBSTANCE



DIVISIONS



OUTREACH



EXPERIENCE



F I L M



COLLECTION



CREATIVE

PSL OUTREACH

Provides services and resources for at-risk youth, homeless and the mentally ill for self-sufficiency.

PSL EXPERIENCE

An interactive word focused installation project to empower and inspire the public.

PSL FILM

A media platform with a purpose to illustrate narratives that reflect mindsets to strengthen and encourage the public.

PSL COLLECTION

A word focused assortment of books, stationery products, objects, home decor, art and fashion.

**Proceeds from PSL Collection go towards Power Speaks Louder programs.*

PSL CREATIVE

A creative service that supports visionaries, brands and corporations with branding, marketing and design services. Producing straightforward yet compelling experiences with mindful solutions to connect with people in a profound way.

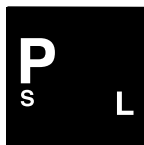
**Proceeds from PSL Creative go towards Power Speaks Louder programs.*



PODCAST

PSL PODCAST

An audio broadcast designed to illustrate in-depth narratives on what it truly means to live on purpose.



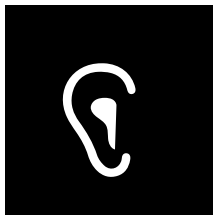
E V O L V E

PSL EVOLVE

A Health & Wellness division that provides educational resources to nourish and sustain the human body to achieve optimal health.

LEARNING STYLES

Knowing what to say starts with knowing who you are speaking to. We deliver our message through auditory, visual and kinesthetic mediums.



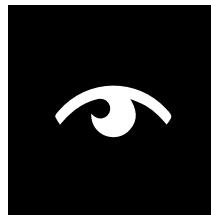
AUDITORY

30% of the population

Auditory learners understand information best through their ears, from speeches, presentations or audio books. An auditory learner typically has a knack for foreign languages and benefit from study groups.



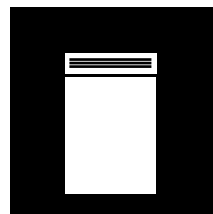
Speaking Engagement



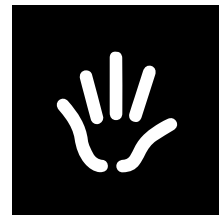
VISUAL

65% of the population

Visual learners tend to be neat and tidy, excellent spellers and quick to read charts. Visual learners also tend to be the fastest talkers.



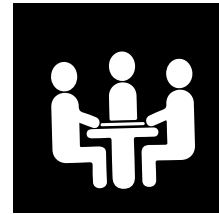
Love Letters Of Truth



KINESTHETIC

5% of the population

Kinesthetic learners love anything hands-on. These learners are often skilled athletes or musicians and are drawn to construction projects, science experiments and field trips.



Collaborative Activities

Learning style statistics source: Lake Superior State University

YOUTH PRIMARY NEEDS

- Love
- Acceptance
- Appreciation
- Acknowledgement
- Education
- Encouragement
- Enlightenment
- Inspiration
- Finding true self
- Inner peace
- Wholeness
- Focus
- Answers to challenges

WAYS WE ENGAGE



Speaking Engagement

- Identity
- Self-esteem
- Belief
- There are no barriers
- Words
- Bullying
- Vision
- Social Media
- Action



Love Letters Of Truth Package

Contains a PSL educational activity booklet, colored pencils, and a pencil sharpener.

- **Activity Booklet**

An interactive way for youth to grasp the Five Keys To Victory. Each page focuses specifically on Identity, Belief, Vision, Words and Action.



Collaborative Activities

- Interactive activities
- Encourage journaling
- Realia - use of real life objects that students can touch and feel to effectively teach PSL components.

Words change lives. Our message is the core essence of our mission. They move us to move mountains and are used to build, strengthen and empower.

LOVE LETTERS OF TRUTH

The Love Letters Of Truth package was born from a brochure of positive words to reverse the damage of destructive words—impacting over 700 students in the Lynwood School District. A follow-up has proved the result of student impact with students at Mark Twain Elementary in Lynwood, CA., who kept our previous brochure of positive words for an entire year. The outcome compelled us to offer students a youth package with supplies and an Activity Booklet Vol. 2 to reiterate the spoken message of Identity, Belief, Words, Vision, and Action.



LOVE LETTERS OF TRUTH BROCHURE

Packaging includes an Activity Brochure Vol. 2 and pen.



ADVERSITY CHEST



An interactive activity that gives youth an opportunity to release the perspective of what they believe is standing in their way.

TESTIMONIAL

“

On behalf of Fremont Academy, I would like to thank you so much for your educationally empowering presentation to our students. They were energized with the information you shared and with the connection you made with them. In a special way, I would like to thank you for the gifts: Chipotle gift cards, and school supplies. All the students were very happy to receive them. We even used leftovers to reward students who had a perfect attendance. In all, we are happy that you are a partner in our students' learning.

”

- Ethel Anumba,
Assistant Principal of
Fremont Academy

POWER SPEAKS LOUDER

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Thank you for your interest!

Power Speaks Louder

PO Box 1264 Moreno Valley, CA 92556

(951) 455-4582

info@powerspeakslouder.com

www.powerspeakslouder.com

 [instagram.com/powerspeakslouder](https://www.instagram.com/powerspeakslouder)

 [facebook.com/powerspeakslouder](https://www.facebook.com/powerspeakslouder)